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Dear Providers,
Thank you for your thoughtful and thorough 2025 applications. We are looking forward to a strong 2025 with many providers creatively engaging MSHO participants and forming partnerships with health care providers. Our target date for emailing contracts is November 6th. Please schedule a meeting with either Rachel or Stacy before then. Your commitment to Juniper participants shows in the positive class evaluations and many re-enrollments of participants.
Rachel and Stacy

Reemo & Juniper

We are collaborating with UCare and another of their MSHO supplemental benefit providers, Reemo, to test a new engagement method – push notifications from Reemo smart watches!

UCare MSHO members who have Reemo watches will get a notification inviting them to learn more about Juniper falls prevention classes as part of Fall Prevention Awareness month. Members will respond on their watches and then UCare will provide a file to Juniper with all the "yes" responses for us to make outbound calls!

These notifications went out Monday (9/30) to around 1,800 UCare MSHO members, though UCare reports that only about half of those who have a Reemo watch use it regularly. Still, 900 is a lot of reach!

As of October 14th, 37 UCare Reemo users responded "yes" to receive outreach about Juniper fall prevention programs. We are waiting for contact information for these 37 individuals. Once we receive their contact information, we will make outreach calls to engage and enroll them into fall prevention classes.

Q4 HealthPartners MSHO Outreach

As we shared at the September 2025 application Q&A meeting, HealthPartners has decided not to continue our contract for the wellness engagement center (WEC) in 2025. This means we will not receive eligibility lists from HealthPartners to conduct outreach calls to HealthPartners MSHO members to engage and enroll them into classes.

WEC has enrolled 98 MSHO members into classes so far in 2024. Q4 2024 is our final quarter to conduct outreach calls using the eligibility lists form HealthPartners. Please schedule your Q1 2025 classes on yourjuniper.org before October 21st to have your classes listed as an option for these MSHO members as we conduct outreach calls.

HealthPartners MSHO members will continue to have Juniper as a free member benefit in 2025.

Upcoming Leader Training

Matter of Balance
11/21/2024 & 11/22/2024
Minneapolis, MN
Register: https://form.jotform.com/fcnntc/NOV2024MOBTraining

Tai Ji Quan Moving for Better Balance (TJQMBB)
January 28 & 29, 2025
8:00 - 5:00 (Central time)
Zoom
The cost is $400 which includes the two days of training, the TJQMBB Teaching Plan, all training materials and follow-up 1/1 support as requested. **Registration deadline is January 14th.**
Contact Dave at davefi@earthlink.net or 612-816-8642 with any questions you may have.

Register: https://form.jotform.com/242744848857171
Pay with Credit Card: https://buy.stripe.com/dR600FdlfepX4la5kn
If you prefer to pay by check, you can make it out to "Fifth Iteration LLC" for $400 and mail to: Dave Fink, 3941 Lynn Ave. South, St. Louis Park, MN 55416

We will begin planning 2025 leader training based on leader training needs shared in your 2025 applications.

DPP Pre Survey

Please note that as of 9/20/24 due to a missing question. An updated DPP pre-survey is in the provider toolkit with the DPP first session forms.
https://toolkits.yourjuniper.org/wp-content/uploads/2023/04/2024_09_19_DPP-First-Session-Forms-FILLABLE.pdf

Interesting Reads

Return on investments in social determinants of health interventions

A literature review of research done on social determinants of health (SDOH) interventions and their outcomes. A methodology was applied to the outcomes to estimate return on investment. SDOH interventions reviewed included interventions for food insecurity (average ROI 85%) and housing insecurity (average ROI 50%). Research like this helps community care hubs like ours articulate the value of social care services for the health and wellbeing of Minnesotans. We expect to see more studies like this as healthcare continues to look to address SDOH gaps!
https://academic.oup.com/healthaffairsscholar/article/2/9/qxae114/7754978?login=false

It is time to move past denying the perfect storm facing U.S. healthcare

The article outlines the perfect storm of aging patients, rising costs, and aging providers that are currently straining health care. Solutions are listed including incentivizing preventative care. Something needs to shift for our healthcare systems to be sustainable. More preventative care will be important as we face a shrinking healthcare workforce. https://www.hfma.org/payment-reimbursement-and-managed-care/value-based-payment/susan-dentzer-it-is-time-to-move-past-denying-the-perfect-storm-facing-u-s-healthcare/

MDH Reporting to CDC

MDH included Organization Names and Org Codes of Umbrella Hub Arrangement subsidiaries in their most recent report to CDC. No data in association with the org codes was shared. This report highlighted the work MDH has done to support the growth of the Umbrella Hub Arrangement in Minnesota. The number of subsidiaries was one of their data points.

Thank you!

Thank you for all you do to help people take control of their well-being. As always, please reach out with any questions or concerns you have. I speak for the Juniper team when I say we are grateful for your partnership!